

Printed: 09/11/2012 10:18 AM
 Last Received: 09/11/2012 10:18 AM
 Showing Buylines: All Lines

Traffic Order#

Ver# 1 Status New

Rep Order# 8863134
 EC'd Yes

Station KTVX-TV SALT LAKE CITY
 Advertiser () LOVE, MIA
 Product LOVE/HOUSE/R
 Estimate# 912918
 Buyer Patricia Dome
 Phone#
 Fax#

Agency () SMART MEDIA GROUP
 814 KING ST, SUITE 400
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E LOVE/ORDR/912918
 Flight Dates 09/12/2012 - 09/18/2012
 Hiatus Weeks

Rep Firm
 Sales Office () WASHINGTON
 Salesperson () NILE NOYES
 Salesperson Phone# 202-872-5880
 Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	10	TU	4P-430P	NEWS AT 4P	:30	\$165.00	09/18-09/18	1	1	1	\$165.00	
	Rating: 1.8											
	11	TH	430P-5P	NEWS AT 430P	:30	\$165.00	09/13-09/13	1	1	1	\$165.00	
	Rating: 1.7											
	12	F	430P-5P	NEWS AT 430P	:30	\$165.00	09/14-09/14	1	1	1	\$165.00	
	Rating: 1.7											
	13	TU	430P-5P	NEWS AT 430P	:30	\$165.00	09/18-09/18	1	1	1	\$165.00	
	Rating: 1.7											
	14	W	1035P-1105P	NIGHTLINE	:30	\$200.00	09/12-09/12	1	1	1	\$200.00	
	Rating: 1.9											
	15	TH	1035P-1105P	NIGHTLINE	:30	\$200.00	09/13-09/13	1	1	1	\$200.00	
	Rating: 1.9											
	16	M	1035P-1105P	NIGHTLINE	:30	\$200.00	09/17-09/17	1	1	1	\$200.00	
	Rating: 1.9											
	17	TU	1035P-1105P	NIGHTLINE	:30	\$200.00	09/18-09/18	1	1	1	\$200.00	
	Rating: 1.9											
	18	W	6P-630P	NEWS AT 6P	:30	\$200.00	09/12-09/12	1	1	1	\$200.00	
	Rating: 1.6											
	19	TH	6P-630P	NEWS AT 6P	:30	\$200.00	09/13-09/13	1	1	1	\$200.00	
	Rating: 1.6											

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	20	F	6P-630P	NEWS AT 6P	:30	\$200.00	09/14-09/14	1	1	1	\$200.00	
	Rating: 1.6											
	21	TU	6P-630P	NEWS AT 6P	:30	\$200.00	09/18-09/18	1	1	1	\$200.00	
	Rating: 1.6											
	22	TH	1105P-1135P	ACCESS HWOOD	:30	\$175.00	09/13-09/13	1	1	1	\$175.00	
	Rating: 1.4											
	23	TU	1105P-1135P	ACCESS HWOOD	:30	\$175.00	09/18-09/18	1	1	1	\$175.00	
	Rating: 1.4											
	24	SU	10P-1035P	NEWS	:30	\$500.00	09/16-09/16	1	1	1	\$500.00	
	Rating: 2.7											
	25	M	9P-10P	CASTLE	:30	\$3,200.00	09/17-09/17	1	1	1	\$3,200.00	
	Rating: 7.5											

--REPORT TOTALS--

Report Totals: 25 / \$7,785.00

--SALES MONTHLY TOTALS--

Sep 12: 25 / \$7,785.00
Sales Totals: 25 / \$7,785.00
Station Totals: 25 / \$7,785.00
Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE--

Market Totals	\$38,925	CABL 0%	KAZG 0%	KJZZ 0%	KPNZ 0%	KSL 30%
		KSTU 10%	KTVX 20%	KUCW 0%	KUPX 0%	KUTV 40%
		NTVX 0%				

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Books JUL12
 Demos RA35+